

# THE LACY LEDGER

Construction news and trends, plus a little light-heartedness

Winter 2007

## Design/Build

### What's In It For You?

If we told you everything and then some, would you believe us? Probably not, so here it is in black and white.

When faced with building a new facility, possibly the largest investment a business will ever make, all available information must be considered. That statement alone eliminates the low bid method. How can a construction company provide you with any information by only submitting a price?

The design/build approach is the upfront solution to providing relevant information that eliminates matters of financial concern later on. Design, value engineering, project costs and scheduling are things with which you will communicate directly with the design/build contractor, and take place prior to the start of any construction. This means greater efficiency, cooperation instead of conflict, and a better project for the time and money invested.

If design/build is the "have your cake and eat it too" approach, then Lacy Construction Company would like to offer up some frosting. Each client that enters into a design/build agreement with us between January 1st and December 1st of 2007 will be entered for a chance to win a five-day trip for two to a Sandals resort ([www.sandals.com](http://www.sandals.com)) in any of the following locations: Jamaica, Antigua, St. Lucia or the Bahamas. We promise to have the drawing early enough to get you there while the rest of us are enduring the cold Nebraska winter. For a consultation and further details, contact Tim Rush at 800-321-5229.

## Team Lacy

### Strategic Technology

Last June, the Grand Island Chamber of Commerce made an announcement that two Chamber members, Lacy Construction Company and Webb & Company Architects, had been selected as the first Adopt-a-Business participants.

The Adopt-a-Business program was conceived in the Chamber's Information Technology Committee. The IT committee wanted to assist small business owners in the development and implementation of a strategic technology plan. This goal was to be achieved by linking specific businesses with the collective expertise of the IT committee. This collection of experts formed two subcommittees—Team Lacy and Team Webb—assigning the appropriate talents to define the needs of each.

Currently, Team Lacy, in conjunction with Lacy Construction Company, has identified the technology needs and wants we wish to enhance. One key item is the real time communication between the job site and office. Team Lacy is now refining its ideas into recommendations that will soon be presented for review and implementation.

Team Webb has completed and submitted its recommendations to Marvin Webb of Webb & Company Architects. Webb's primary goal of launching a website was addressed with sources of website designers, cost information, maintenance strategy, and the reservation of his website domain. Webb & Company Architects is now in the implementation stage of its website project.

We at Lacy Construction Company look forward to Team Lacy's recommendations. While we work to streamline our technology, we encourage you to view our current efforts at [www.lacygc.com](http://www.lacygc.com). Watch for updates on Team Lacy in upcoming issues of *The Lacy Ledger*.

## Employee News

### Welcome, New Team Members

- **Wendy Jensen** joins us as our new receptionist. Wendy has an Associates degree in Office Technology, has worked in the insurance industry, and does accounting for a local cattle ranch.
- **Tim Garrison, Drew Boysen** and **Dan Schleichardt** all recently came aboard as project superintendents. Their individual and combined experience in construction is extensive and we are happy to add their talents to the Lacy Team.

**LACY**  
CONSTRUCTION  
COMPANY

*Premier Builders in The Heartland*

3356 W. Old Highway 30  
P.O. Box 188  
Grand Island, NE 68802  
TEL: 308-384-2866  
TOLL-FREE: 800-321-LACY (5229)  
FAX: 308-384-2883  
WEBSITE: [www.lacygc.com](http://www.lacygc.com)





*Town and Country Bank, Kearney, Neb.*

## New Year's Greetings

**T**he new year is often a time for reflection, an opportunity to make sure we haven't lost sight of what's truly important. Here at Lacy Construction Company, we want to take a minute out of our hectic schedule (and ask you to do the same) to focus on what we value most: the health, safety and happiness of our employees and their families, and similarly, that of our corporate friends and clients.

Though 2006 was not marked by cataclysmic hurricanes or horrific terrorist attacks on our home soil as in past years, we nevertheless continued to be faced with great challenges both here and around the world. As Americans, we must maintain our resolve, make the necessary sacrifices, and retain our faith and hope in the future.

The entire staff of Lacy Construction Company hopes you had a safe and happy holiday season and wishes you a prosperous 2007. Thanks for your continued support, and know that we remain committed to earning your trust each and every day.

## What's Up At Lacy?

### *Projects in Progress*

- Nebraska Energy Ethanol Plant  
*Aurora, Nebraska*
- Tom Dinsdale Chevrolet  
*Grand Island, Nebraska*
- Iams Plant Customization Area  
*Aurora, Nebraska*

### *Projects Recently Completed*

- Aurora Coop Warehouse Offices  
*Aurora, Nebraska*
- Target Addition  
*Kearney, Nebraska*
- Equitable Bank Downtown Remodel  
*Grand Island, Nebraska*
- Equitable Bank S. Locust  
Temporary Facility  
*Grand Island, Nebraska*

### *Planning A Project? Or do you know someone who is?*

Lacy Construction can be a valuable resource during the planning stages. Call Tim Rush at 800-321-5229 to discuss where we can save time and money in a building project.

*Visit our website at [www.lacygc.com](http://www.lacygc.com)*



*Premier Builders in The Heartland*  
3356 W. Old Highway 30  
P.O. Box 188  
Grand Island, NE 68802

**LACY**  
CONSTRUCTION  
COMPANY

Address Service Requested

PRSR STD  
US POSTAGE  
PAID  
Grand Island, NE  
Permit No 28