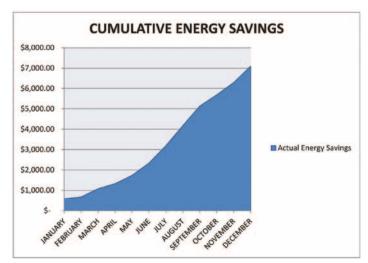


Making "Green" Pay Off

he new Goodwill store in Grand Island is a testament to the art and science of environmentally-friendly construction. Beneath good looks and functional design, Goodwill also wanted to maximize the building's efficiency. Embracing green construction techniques allows Goodwill to practice responsible corporate citizenship and control operating costs, which keeps retail prices affordable.



The savings add up quickly!

Building an energy efficient structure is the most green opportunity in

new construction. To prove our point, we collected data from two Goodwill stores through 2011—the South Locust location and another nearby Goodwill store of similar size and function. The main differences are the construction materials and systems.

The South Locust store used ICFs (Insulating Concrete Forms) and geothermal heat pumps. Our experience using ICF construction and innovative products helped Goodwill realize energy savings of more than 40%—or \$7,000 annually. Equally important is the reduction of greenhouse gas emissions by several tons per year.

Both Goodwill and Lacy Construction are justifiably quite proud of this building.



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